

### 1. Optimization of the Title Tag (Main Pages)

- **Not Done**

**URL:**<http://www.pos.team/>

**Title-**POS | Point Of Sale | Free POS System Solutions | Point Of Sale Software Online | POS TEAM

**Present:-**POS TEAM - POINT OF SALE for TEAMS

### 2. Optimization of the Meta description tag "according to the page content"(Main Pages)

- **Not Done**

**URL:**<http://www.pos.team/>

**Description-**We are providing a secure Point of sale platform for all your transactions. Now use Point Of Sale Software Online from laptop,desktop, smartphones and tablets. Click here for free registration.

**Present:-**Absolutely Free Online Point of Sale System for Teams

### 3. Header tags optimization for all important pages (main pages)

- **Not Done**

**URL:**<http://www.pos.team/>

**H1-**Create a new h1 tag “Point Of Sale Software&POS System Solutions”

**Present:-**Not Found

### 10. Optimization of external links (main pages)

- **Not Done**

**Web-Page URL**–<http://www.pos.team/>

1 external links found on the home page. Please add no-follow attribute on the following URL.

- <http://www.one-ppm.com>

### 12. Page content optimization (main pages)

- **Not Done**

**Fresh Content Required:** We didn't find any sort of content in target pages. So we suggest you to add (120-150 words) keyword orient content and also add LSI or relative keywords (in sensible manner) in target pages. Use the keyword respective to the pages as suggested below-

- **Our URL:** <http://www.pos.team/>  
**Keywords:** POS, point of sale, free online POS, online POS, free POS, Pos Solutions Online, Free Pos System Online, Online Pos System, Point Of Sale Software Online, Pos Software Pakistan Free Download

### 13. Checking of Canonicalization error (Main pages)

- **Not Done**  
**Canonical Tag Missing:** Canonical tag not found on the website. So we suggest you to add proper canonical tag in following manner.
  - **URL:** <http://www.pos.team/>  
**Suggested Canonical:** `<link rel="canonical" href="http://www.pos.team/" />`

And so on

### 14. Website URL Redirection (Main pages)

- **Not Done**  
 We have found that the multiple version available for indexing page.
  - <http://www.pos.team/index.php>
  - <http://www.pos.team/index.html>

<a href="http://www.pos.team/index.php">http://www.pos.team/index.php</a>	200	200
<a href="http://www.pos.team/index.html">http://www.pos.team/index.html</a>	200	200

Please redirect all above URL's to <http://www.pos.team/> using 301 redirection.

We didn't find any custom page created for displaying "404 not found" error. At present when someone try to open some page with misspelled word such as

- **Not Done**  
**<http://www.pos.team/asdf>**

Or anything else, the page is automatically redirecting on Default Page using instead of 404 Error page. We recommend you to create a new page displaying 404 not found error so the user can see that page when they try to open some page which is not available.